

IDN: _____ Printed Name _____

CPConsumer Marketing Major Code: 0587

See your advisor to declare your major

The prerequisites and corequisites of the degree requirements are subject to change.

Requires a GPA of 3.0 for the required courses

Required nine hours:

Courses

MKTG 3033 Integrated Marketing Communications	3 Hours	Grade _____
MKTG 3123 Consumer Behavior	3 Hours	Grade _____
MKTG 3133 Marketing Research	3 Hours	Grade _____

Total Hours: 9

Transfer Course Information

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas. [select](#)

Course Transfer. See Acceptance of Transfer Credits section of the current academic catalog for a complete list of transfer provisions.